

CONAILL O'DWYER

SKILLS

Figma · Adobe CC · Adobe XD ·

Google Workspace · Sketch · Miro ·

Microsoft Office · HTML · CSS

Design Thinking · Management ·

Collaboration · Critical Thinking ·

Client-Facing Skills · Devs Handover ·

Cross-functional Teamwork

CERTIFICATION

Google UX Design Certificate - Online

Coursera. *March 2021 - August 2021*

INDUSTRY EXPERTISE

User Centred Design

Design Thinking Process

UX Research

Collaboration

LANGUAGES

English

Native

PASSIONS

💎 Accessibility Design

💎 Work/Life Balance

💎 Positive Team Culture

💎 Empathy Based Design

UX Designer

☎ +353 874350642 @ conaill.m.odwyer@gmail.com

🌐 www.conaillodwyer.com 📍 Enniscorthy, Co. Wexford

EXPERIENCE

UX Designer

10/2022 - Present

Connou

EMEA - Remote

Social app for university students

- Trained and managed a team of 4 designers
- Created new app flow to add moods which increased connections made by 23%
- Conducted usability tests with users which influenced design changes
- Increased onboarding by 12% with new design implementation
- Lead designer to manage handover with devs team

UX Designer

05/2021 - 10/2022

COD Agency

Ireland

Agency working on websites and applications

- Developed designs for various client websites
- Presented to shareholders on 4 different projects
- Improved footfall to website of clients website by 60%
- Worked face-to-face with over 10 clients

Art Director

09/2018 - 05/2021

Self-Employed

London, UK

Working in advertising and e-commerce

- Gradually built up my client list to over 20 companies
- Worked on a cookbook which best-selling cookbook in Ireland for 2022
- Reached daily targets for e-commerce shoots which increased productivity

Brands & Creative Team Stylist

07/2017 - 09/2018

I Heart Studios

London, UK

E-commerce studio with over 100 employees

- Stylist for ad campaigns and look books for new collections
- Became the requested stylist for 8 clients

Design Intern

04/2017 - 07/2017

Alex Mullins

London, UK

Menswear designer

- Drew CAD drawings which were sent to China for production
- Created designs for London Fashion Week

Senior Fashion Stylist

07/2016 - 04/2017

Packshot Company

Dublin, Ireland

E-commerce studio

- Trained new employees and helped them with onboarding
- Worked in a team of 5 everyday
- Daily targets increased by 10% from when I started

EDUCATION

Bachelor of Arts in Fashion Design

2013 - 2016

National College of Art and Design

Bachelor of Arts

2009 - 2012

University College Dublin